Attorney Docket No.: 5577-115CX   **PATENT**
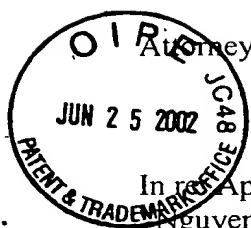
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of   )
Nguyen et al.   )   Examiner: T. Huynh
)
Serial No.: 09/207,945   )   Group Art Unit: 2176
)
Filed: December 09, 1998   )   Date: June 25, 2002

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
       ASSOCIATING DYNAMICALLY GENERATED WEB PAGE CONTENT WITH
       WEB SITE VISITORS

<u>**PRELIMINARY AMENDMENT**</u>

Box RCE
Commissioner for Patents
Washington, DC 20231

Sir:

        Please enter the following Preliminary Amendment before examining the present

application, which is a Request for Continued Examination (RCE) of Serial No. 09/207,945 filed

December 9, 1998.

In the Claims:

        Please cancel Claims 5, 14, 18, 24, 33, 37, 43, 52 and 56 without prejudice or

disclaimer.

        Please replace Claims 1, 9, 13, 20, 28, 32, 39, 47 and 51 with the following:

        1.   (Amended) A method of associating dynamically generated Web page

content with a user who requests a Web page from a Web server, wherein the user makes the

Web page request via a Web client in communication with the Web server, the method

comprising the following steps performed by the Web server:

        storing a record of the user request within a Web server log;

        generating the requested Web page, wherein the generated Web page includes

a content object having a unique, non-URL identifier associated therewith, wherein the

unique, non-URL identifier is generated via a hashing function;

        serving the generated Web page to the Web client; and